

Design and Comparative Analysis of Advanced Quantitative Trading Strategies in Python


CS973 (Foundations of Data Science)

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Overview

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- A faint, light-colored candlestick chart is visible in the background of the slide. It shows price movement over time with green candles for upward movement and red candles for downward movement. The chart is overlaid with a grid.
- 1 What is Quantitative Trading?
 - Data Science in Algorithmic Trading
 - 2 Data Collection & Preprocessing
 - Preprocessing Steps
 - 3 Performance Metrics & Results
 - Results of Momentum Model
 - Results of Mean Reversion Model
 - Key Findings and Conclusions

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What is Quantitative Trading?

- ▶ **Quantitative/Algorithmic Trading:** Automated execution of trades using computer programs and quantitative models
- ▶ Leverages data science to identify profitable opportunities based on:
 - ▶ Statistical patterns
 - ▶ Historical data
 - ▶ Real-time market signals
- ▶ Project focuses on two strategies:
 - ▶ Momentum Trading
 - ▶ Mean Reversion
- ▶ Applied to AAPL stock data from Yahoo Finance API

Data Science in Algorithmic Trading

- ▶ **Time Series Analysis**
 - ▶ Identify trends using historical stock price data
- ▶ **Technical Indicators**
 - ▶ Momentum: RSI, percentage change
 - ▶ Mean reversion: Z-score, Bollinger Bands
- ▶ **Visualization**
 - ▶ Interactive plots (Plotly) for strategy analysis
- ▶ **Automation**
 - ▶ Python scripts fetch data, compute signals, and execute trades
- ▶ **Outcome**
 - ▶ Data-driven trading decisions for financial markets

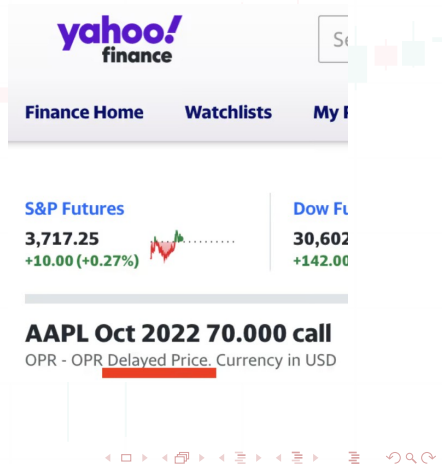


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Data Collection & Preprocessing

- ▶ **Source:** Yahoo Finance (yfinance)
- ▶ **Stock:** AAPL (Apple Inc.)
- ▶ **Parameters:**
 - ▶ Period: 1 year
 - ▶ Interval: Daily (1d)
 - ▶ Features: OHLC + Volume
- ▶ **Error Handling:**
 - ▶ Checks for empty/missing data
 - ▶ Raises exceptions on fetch failure



Preprocessing Steps

Momentum Strategy

- ▶ Compute: 1D/5D % price changes, 14-day RSI
- ▶ Signals:
 - ▶ Buy: Momentum 5D > 0 & RSI $\in (30,70)$
 - ▶ Sell: Momentum 5D < 0 & RSI > 70
 - ▶ Neutral: Otherwise

Mean Reversion Strategy

- ▶ Compute: 20-day SMA, STD, Bands ($SMA \pm 1.5 \times STD$), Z-Score
- ▶ Signals:
 - ▶ Buy: Price $<$ Lower Band (Z-Score < -1.5)
 - ▶ Sell: Price $>$ Upper Band (Z-Score > 1.5)

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Performance Metrics & Results

Momentum Strategy

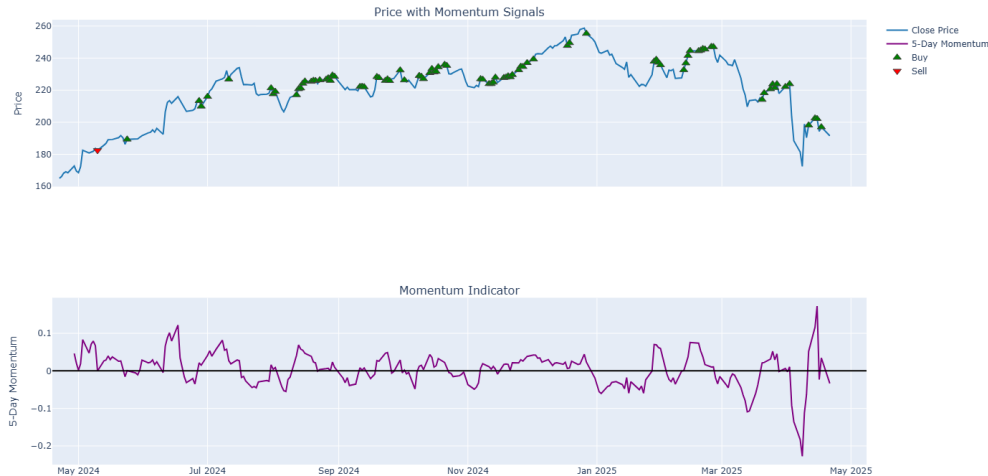
- ▶ Effective in trending markets with RSI 30-70
- ▶ Avoids false signals ($RSI > 70$)
- ▶ Generates buy signals during bullish phases

Mean Reversion Strategy

- ▶ Identifies extremes via Z-Score
- ▶ Buy: Price $<$ Lower Band (potential rebound)
- ▶ Sell: Price $>$ Upper Band (likely pullback)

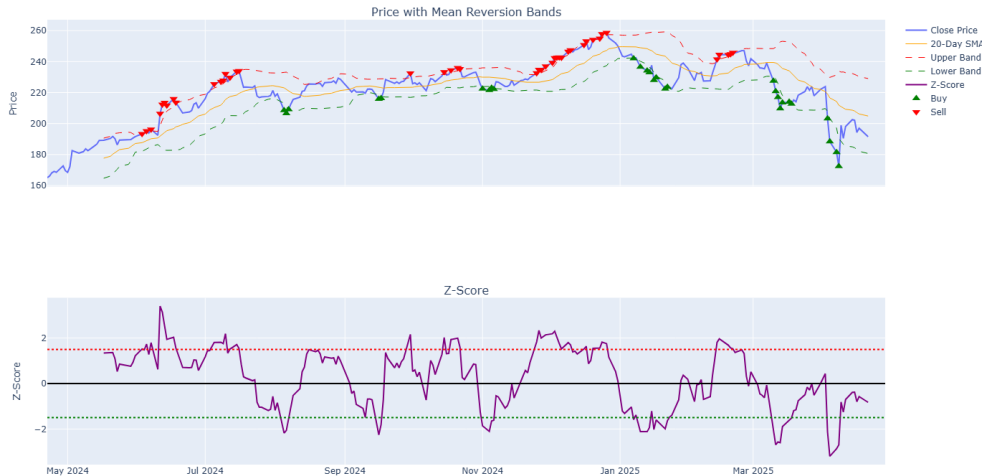
Results of Momentum Model

Algorithmic Trading using Momentum Strategy



Results of Mean Reversion Model

Algorithmic Trading using Mean Reversion Strategy



Key Findings and Conclusions

► **Strategy Insights:**

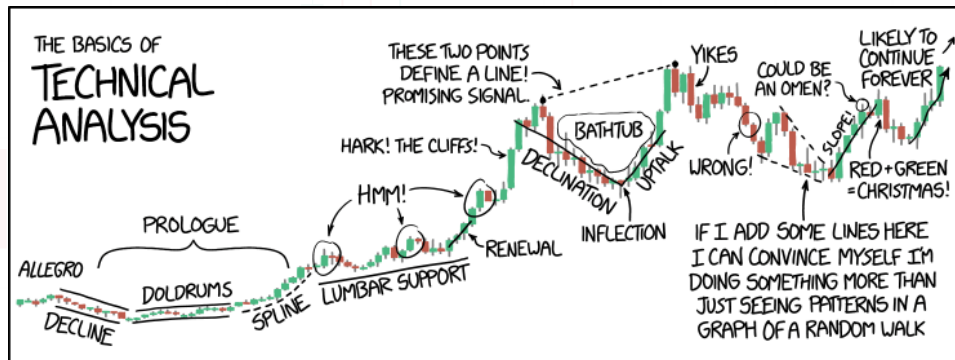
- Momentum works best in trends, mean reversion in ranges
- Combined strategy shows improved robustness
- Signals validate indicator effectiveness

► **Future Directions:**

- Enhance with multi-asset support
 - Expand backtesting for stronger validation
- Successfully demonstrated data science application in trading

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Thanks!